



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1070ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 10' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 1 - Row: 02 Notch: 25 Fixture Type: TRAYS Fixture Description: CR LES NUS LIP TRY 1.1 LIT **
 TRAYS Re-Order Code: DP001003 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000025117 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025102 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
1	1	N/A	071249421864	Colour Riche Les Nus	NU EXCESSIF	178	
2	1	N/A	071249421796	Colour Riche Les Nus	NU DETERMINE	172	
3	1	N/A	071249421758	Colour Riche Les Nus	NU IMPERTINENT	173	
4	1	N/A	071249421840	Colour Riche Les Nus	NU INTENSE	181	
5	1	N/A	071249421789	Colour Riche Les Nus	NU CONFIDENT	171	
6	1	N/A	071249421819	Colour Riche Les Nus	NU IRREVERENT	176	
7	1	N/A	071249421765	Colour Riche Les Nus	NU AUTHENTIQUE	177	
8	1	N/A	071249421802	Colour Riche Les Nus	NU DECADENT	179	
9	1	N/A	071249421772	Colour Riche Les Nus	NU INSOUCIANT	174	
10	1	N/A	071249421857	Colour Riche Les Nus	NU EXTREME	182	
11	1	N/A	071249421826	Colour Riche Les Nus	NU EXUBERANT	183	
12	1	N/A	071249421833	Colour Riche Les Nus	NU ARTISTIQUE	184	

Column: 1 - Row: 03 Notch: 19 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 1.6 (REDS) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009088 SS Graphic Re-Order Code: PM1000024172
 Graphic Re-Order Code: PM1000025884 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024180 TRAYS Rolled Up Code: DP000349, PM1000009088 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
13	1	322147280	071249081136	Colour Riche Lip Liner	Timeless Coral	760	PM1000008935
14	1	322147272	071249081129	Colour Riche Lip Liner	Always Red	765	PM1000008937
15	1	322146975	071249256251	Colour Riche Original Satin Lipstick	Everbloom	254	
16	1	322146967	071249256268	Colour Riche Original Satin Lipstick	Raspberry Rush	260	
17	1	322148668	071249045770	Colour Riche Original Satin Lipstick	British Red	350	
18	1	322141640	071249216392	Colour Riche Original Satin Lipstick	Ruby Flame	317	
19	1	322148676	071249045787	Colour Riche Original Satin Lipstick	Volcanic	410	
20	1	322147476	071249083765	Colour Riche Original Satin Lipstick	True Red	315	
21	1	322141802	071249216408	Colour Riche Original Satin Lipstick	Blazing Lava	303	

Column: 1 - Row: 04 Notch: 13 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 2.6 (MAUVES/BERRIES) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009089 SS Graphic Re-Order Code: PM1000024173
 Graphic Re-Order Code: PM1000025885 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024181 TRAYS Rolled Up Code: DP000349, PM1000009089 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
22	1	322149012	071249046210	Colour Riche Lip Liner	Lasting Plum	772	PM1000008928
23	1	322149038	071249046234	Colour Riche Lip Liner	Truly Burgundy	773	PM1000008929
24	1	322148846	071249045633	Colour Riche Original Satin Lipstick	Classic Wine	752	
25	1	322148854	071249045640	Colour Riche Original Satin Lipstick	Spiced Cider	755	
26	1	322141797	071249216378	Colour Riche Original Satin Lipstick	Plum Explosion	766	
27	1	322147468	071249083727	Colour Riche Original Satin Lipstick	Divine Wine	762	
28	1	322140602	071249074558	Colour Riche Original Satin Lipstick	Raisin Rapture	892	
29	1	322141658	071249216385	Colour Riche Original Satin Lipstick	Golden Grape	788	
30	1	322141771	071249045961	Colour Riche Original Satin Lipstick	Nature's Blush	840	

Column: 1 - Row: 05 Notch: 7 Fixture Type: TRAYS Fixture Description: CR SATIN LIP TRY 3.6 (PINKS 1) LIT **
 TRAYS Re-Order Code: DP000349, PM1000009090 SS Graphic Re-Order Code: PM1000024175
 Graphic Re-Order Code: PM1000025886 SS Holder Re-Order Code: DP000344
 Carrier Tray Graphic Re-Order Code: PM1000024183 TRAYS Rolled Up Code: DP000349, PM1000009090 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
31	1	322148993	071249046197	Colour Riche Lip Liner	Forever Rose	721	PM1000008926
32	1	322149004	071249046203	Colour Riche Lip Liner	Eternal Mauve	751	PM1000008927
33	1	322140571	071249074527	Colour Riche Original Satin Lipstick	Peach Fuzz	417	
34	1	322147387	071249083321	Colour Riche Original Satin Lipstick	Tropical Coral	444	
35	1	322146894	071249256213	Colour Riche Original Satin Lipstick	I Pink You're Cute	175	
36	1	322146983	071249256244	Colour Riche Original Satin Lipstick	Wisteria Rose	251	
37	1	322146991	071249256220	Colour Riche Original Satin Lipstick	Pink Flamingo	180	
38	1	322146941	071249256237	Colour Riche Original Satin Lipstick	Miss Magenta	185	
39	1	322146959	071249256275	Colour Riche Original Satin Lipstick	Fresh as a Rose	262	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 29

Row: 08

Lower Notch: 22

Row: 09

Lower Notch: 15

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 1 - Row: 06			Notch: 1		Fixture Type: TRAYS		Fixture Description: CR SATIN LIP TRY 4.6 (PINKS 2) LIT **			
TRAYS Re-Order Code: DP000349, PM1000009091							SS Graphic Re-Order Code: PM1000024176			
Graphic Re-Order Code: PM1000025887							SS Holder Re-Order Code: DP000344			
Carrier Tray Graphic Re-Order Code: PM1000024184					TRAYS Rolled Up Code: DP000349, PM1000009091		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes			
40	1	322147264	071249081112	Colour Riche Lip Liner	Beyond Pink	705	PM1000008936			
41	1	322148985	071249047521	Colour Riche Lip Liner	All About Pink	708	PM1000008933			
42	1	322146886	071249256206	Colour Riche Original Satin Lipstick	Ballerina Shoes	135				
43	1	322148579	071249045701	Colour Riche Original Satin Lipstick	Mauved	140				
44	1	322147395	071249083352	Colour Riche Original Satin Lipstick	Tickled Pink	165				
45	1	322140589	071249074534	Colour Riche Original Satin Lipstick	Peony Pink	580				
46	1	322147400	071249083376	Colour Riche Original Satin Lipstick	Sugar Plum	754				
47	1	322148715	071249045824	Colour Riche Original Satin Lipstick	Saucy Mauve	560				
48	1	322140597	071249074541	Colour Riche Original Satin Lipstick	Blushing Berry	590				

Column: 1 - Row: 07		Notch: 29		Fixture Type: TRAYS		Fixture Description: CR SATIN LIP TRY 5.6 (NUDES 1) LIT **	
TRAYS Re-Order Code: DP000349, PM1000009092				SS Graphic Re-Order Code: PM1000024177			
Graphic Re-Order Code: PM1000025888				SS Holder Re-Order Code: DP000344			
Carrier Tray Graphic Re-Order Code: PM1000024185				TRAYS Rolled Up Code: DP000349, PM1000009092		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
49	1	322147298	071249081143	Colour Riche Lip Liner	Au Naturelle	780	PM1000008934
50	1	322149070	071249046272	Colour Riche Lip Liner	Toffee to Be	782	PM1000008932
51	1	322147379	071249083291	Colour Riche Original Satin Lipstick	Fairest Nude	800	
52	1	322147434	071249083512	Colour Riche Original Satin Lipstick	Golden Splendor	805	
53	1	322147418	071249083406	Colour Riche Original Satin Lipstick	Caramel Latte	799	
54	1	322148870	071249045930	Colour Riche Original Satin Lipstick	Sandstone	810	
55	1	322148919	071249045664	Colour Riche Original Satin Lipstick	Toasted Almond	843	
56	1	322148943	071249045992	Colour Riche Original Satin Lipstick	Brazil Nut	850	
57	1	322148901	071249045657	Colour Riche Original Satin Lipstick	Cinnamon Toast	839	

Column: 1 - Row: 08		Notch: 22		Fixture Type: TRAYS		Fixture Description: CR SATIN LIP TRY 6.6 (NUDES 2) LIT **			
TRAYS Re-Order Code: DP000349, PM1000009093				SS Graphic Re-Order Code: PM1000024178					
Graphic Re-Order Code: PM1000025889				SS Holder Re-Order Code: DP000344					
Carrier Tray Graphic Re-Order Code: PM1000024186				TRAYS Rolled Up Code: DP000349, PM1000009093				UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes		
58	1	322149062	071249046265	Colour Riche Lip Liner	Nudes for Life	781	PM1000008931		
59	1	322149054	071249046258	Colour Riche Lip Liner	More Chocolate	783	PM1000008930		
60	1	322148749	071249045855	Colour Riche Original Satin Lipstick	Mica	620			
61	1	322148862	071249045923	Colour Riche Original Satin Lipstick	Silverstone	760			
62	1	322148896	071249045954	Colour Riche Original Satin Lipstick	Bronze Coin	835			
63	1	322148969	071249046012	Colour Riche Original Satin Lipstick	Sunwash	857			
64	1	322147337	071249083222	Colour Riche Original Satin Lipstick	Ginger Spice	815			
65	1	322148888	071249045947	Colour Riche Original Satin Lipstick	Bronzine	825			
66	1	322148977	071249046029	Colour Riche Original Satin Lipstick	Spice	860			

Column: 1 - Row: 09		Notch: 15		Fixture Type: TRAYS		Fixture Description: CR MATTE LIP & LIPLNR TRY 1.2 LIT **		
TRAYS Re-Order Code: PL3000000346				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM1000025251				SS Holder Re-Order Code:				
Carrier Tray Graphic Re-Order Code: PM1000024999				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
67	1	N/A	071249628805	Colour Riche Matte Lipstick	RUNWAY MATTE	425		
68	1	N/A	071249628775	Colour Riche Matte Lipstick	MATTE-RFUL RED	410		
69	1	322140814	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402	PM1000017566	
70	1	N/A	071249628782	Colour Riche Matte Lipstick	RUBY MATTE-GESTY	415		
71	1	322140018	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403	PM1000017565	
72	1	N/A	071249628973	Colour Riche Matte Lipstick	MATTE ME IN PARIS	430		
73	1	N/A	071249628836	Colour Riche Matte Lipstick	MATTE-LY IN MAUVE	725		
74	1	N/A	071249628812	Colour Riche Matte Lipstick	MATTE-RIAL PINK	440		
75	1	322148341	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405	PM1000017401	
76	1	N/A	071249628799	Colour Riche Matte Lipstick	ROUGE ULTI-MATTE-UM	420		
77	1	322148765	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100		
78	1	322148618	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106		
79	1	322148707	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102		
80	1	322148626	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104		

Column: 1 - Row: 10		Notch: 9		Fixture Type: TRAYS		Fixture Description: CR MATTE LIP & LIPLNR TRY 2.2 LIT **		
TRAYS Re-Order Code: PL3000000346				SS Graphic Re-Order Code:				
Graphic Re-Order Code: PM1000025252				SS Holder Re-Order Code:				
Carrier Tray Graphic Re-Order Code: PM1000024999				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
81	1	322141307	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	PM1000017567	
82	1	N/A	071249628829	Colour Riche Matte Lipstick	AROMATTE-IC ROSE	720		

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 29

Row: 08

Lower Notch: 22

Row: 09

Lower Notch: 15

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

83	1	N/A	071249628997	Colour Riche Matte Lipstick	LEGITI-MATTE PINK	715	
84	1	N/A	071249628980	Colour Riche Matte Lipstick	MATTE WITH LOVE	435	
85	1	N/A	071249628843	Colour Riche Matte Lipstick	HONEY MATTE-ICT	740	
86	1	N/A	071249628904	Colour Riche Matte Lipstick	CHROMATTE-IC NUDE	755	
87	1	N/A	071249628850	Colour Riche Matte Lipstick	MATTE-RN NUDE	730	
88	1	N/A	071249628867	Colour Riche Matte Lipstick	CAFÉ MATTE	735	
89	1	N/A	071249628874	Colour Riche Matte Lipstick	ROMATTE-IC ROSE	745	
90	1	N/A	071249628881	Colour Riche Matte Lipstick	MATTESPRESSO	750	
91	1	322149305	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
92	1	322148587	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
93	1	322148595	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	
94	1	322148561	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

Column: 1 - Row: 11		Notch: 1		Fixture Type: TRAYS		Fixture Description: INF 2-STP LIP TRY LIT 1.2 **	
TRAYS Re-Order Code: PM1000013132		SS Graphic Re-Order Code: PM1000022210		SS Holder Re-Order Code: PM1000013134		UPC Blade Code: DP000234	
Graphic Re-Order Code: PM1000022207		Carrier Tray Graphic Re-Order Code: PM1000020824		TRAYS Rolled Up Code: N/A			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
95	1	322141844	071249290033	Infalible Lip 2-Step	Timeless Rose	115	PM1000012679
96	1	322143260	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119	PM1000012682
97	1	322143707	071249290095	Infalible Lip 2-Step	Permanent Blush	117	PM1000012687
98	1	322144656	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113	PM1000012678
99	1	322145157	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109	PM1000012672
100	1	322144876	071249290064	Infalible Lip 2-Step	Passionate Petal	111	PM1000012681
101	1	322143561	071249290330	Infalible Lip 2-Step	Forever Candy	103	PM1000012686
102	1	322145173	071249290040	Infalible Lip 2-Step	Lilac Infinite	105	PM1000012676
103	1	322145181	071249290101	Infalible Lip 2-Step	Violet Parfait	107	PM1000012673
104	1	322143210	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223	PM1000012691

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 25

Row: 03

Lower Notch: 19

Row: 04

Lower Notch: 13

Row: 05

Lower Notch: 7

Row: 06

Lower Notch: 1

Row: 07

Lower Notch: 29

Row: 08

Lower Notch: 22

Row: 09

Lower Notch: 15

Row: 10

Lower Notch: 9

Row: 11

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1070ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 10' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 2 - Row: 02 Notch: 23 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 1.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code: PM1000022930
 Graphic Re-Order Code: PM1000022922 SS Holder Re-Order Code: PM1000022222
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
105	1	N/A	071249410387	Rouge Signature Empowe(reds)	ADORED	450	
106	1	N/A	071249410394	Rouge Signature Empowe(reds)	EMPOWERED	452	
107	1	N/A	071249410400	Rouge Signature Empowe(reds)	RED	454	
108	1	N/A	071249410417	Rouge Signature Empowe(reds)	DESIRED	456	
109	1	N/A	071249410424	Rouge Signature Empowe(reds)	ADMIRE	458	
110	1	N/A	071249411377	Rouge Signature Empowe(reds)	ARMORED	460	
111	1	N/A	071249411384	Rouge Signature Empowe(reds)	DISCOVERED	462	
112	1	N/A	071249411391	Rouge Signature Empowe(reds)	PREPARED	464	

Column: 2 - Row: 03 Notch: 15 Fixture Type: TRAYS Fixture Description: ROUGE SIG LIP TRY 2.2 LIT **
 TRAYS Re-Order Code: PL3000000400 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000022924 SS Holder Re-Order Code:
 Carrier Graphic: PM1000023803, PM1000023799 TRAYS Rolled Up Code: PL3000000400 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
113	1	322730897	071249369913	Rouge Signature	I RULE	414	
114	1	322730960	071249369920	Rouge Signature	I CREATE	416	
115	1	322730944	071249369937	Rouge Signature	I EMPOWER	418	
116	1	322730928	071249369982	Rouge Signature	I EXPLORE	428	
117	1	N/A	071249396810	Rouge Signature Parisian Sunset	I Lead	444	
118	1	N/A	071249396797	Rouge Signature Parisian Sunset	I Choose	440	
119	1	N/A	071249396766	Rouge Signature Parisian Sunset	I Savor	434	
120	1	N/A	071249396780	Rouge Signature Parisian Sunset	I Decide	438	
121	1	N/A	071249396773	Rouge Signature Parisian Sunset	I Radiate	436	
122	1	322730952	071249369951	Rouge Signature	I DON'T	422	
123	1	322730871	071249369975	Rouge Signature	I AM WORTH IT	426	
124	1	N/A	071249396803	Rouge Signature Parisian Sunset	I Captivate	442	

Column: 2 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 1.3 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025141
 Graphic Re-Order Code: PM1000025138 SS Holder Re-Order Code: PM0000021712
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
125	1	N/A	071249628911	Infalible 8 Hour Pro Gloss	CRYSTAL GLASS	865	
126	1	N/A	071249628966	Infalible 8 Hour Pro Gloss	FROSTED	870	
127	1	322149915	071249135280	Infalible 8 Hour Pro Gloss	Petal	105	
128	1	N/A	071249628959	Infalible 8 Hour Pro Gloss	PINK OPAL	880	
129	1	322141080	071249135365	Infalible 8 Hour Pro Gloss	Blush	115	
130	1	N/A	071249628942	Infalible 8 Hour Pro Gloss	NIGHTFALL ROSE	890	
131	1	322141098	071249135372	Infalible 8 Hour Pro Gloss	Bloom	125	
132	1	322141103	071249135389	Infalible 8 Hour Pro Gloss	Posy	135	

Column: 2 - Row: 05 Notch: 1 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025142
 Graphic Re-Order Code: PM1000025139 SS Holder Re-Order Code: PM0000026556
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
133	1	322141048	071249135327	Infalible 8 Hour Pro Gloss	Suede	805	
134	1	N/A	071249628935	Infalible 8 Hour Pro Gloss	SHELL PINK	885	
135	1	322141153	071249135433	Infalible 8 Hour Pro Gloss	Coral Sands	405	
136	1	N/A	071249628928	Infalible 8 Hour Pro Gloss	NUDE PETAL	875	
137	1	322141014	071249135297	Infalible 8 Hour Pro Gloss	Sunset	415	
138	1	322141056	071249135334	Infalible 8 Hour Pro Gloss	Barely Nude	815	
139	1	322141111	071249135396	Infalible 8 Hour Pro Gloss	Modern Mauve	505	
140	1	322141064	071249135341	Infalible 8 Hour Pro Gloss	Dulce de Leche	825	
141	1	322141072	071249135358	Infalible 8 Hour Pro Gloss	Truffle	835	

Column: 2 - Row: 06 Notch: 29 Fixture Type: TRAYS Fixture Description: INF 8HR PRO GLSS LIP TRY 3.3 LIT **
 TRAYS Re-Order Code: DP000351 SS Graphic Re-Order Code: PM1000025145
 Graphic Re-Order Code: PM1000025140 SS Holder Re-Order Code: PM0000026556
 Carrier Tray Graphic Re-Order Code: PM1000025523 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 1

Row: 06

Lower Notch: 29

Row: 07

Lower Notch: 22

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
142	1	322141137	071249135419	Infalible 8 Hour Pro Gloss	Sangria	705	
143	1	322141129	071249135402	Infalible 8 Hour Pro Gloss	Udeniable Mauve	515	
144	1	322141145	071249135426	Infalible 8 Hour Pro Gloss	Raisin	715	
145	1	322142248	071249216064	Infalible 8 Hour Pro Gloss	Pink Topaz	140	
146	1	322144046	071249216057	Infalible 8 Hour Pro Gloss	Red Fatale	320	
147	1	322141828	071249216033	Infalible 8 Hour Pro Gloss	Cherry Flash	340	
148	1	322141836	071249216040	Infalible 8 Hour Pro Gloss	Glistening Berry	240	
149	1	322141022	071249135303	Infalible 8 Hour Pro Gloss	Fiery	305	
150	1	322141030	071249135310	Infalible 8 Hour Pro Gloss	Rebel Red	315	

Column: 2 - Row: 07	Notch: 22	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE GLOSS TRY 1.1 LIT **
TRAYS Re-Order Code: DP000351			SS Graphic Re-Order Code: PM1000025819
Graphic Re-Order Code: PM1000013936			SS Holder Re-Order Code: PM1000014814
Carrier Tray Graphic Re-Order Code: PM1000020826		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
151	1	322147248	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300	
152	1	322146674	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302	
153	1	322147751	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304	
154	1	322146666	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306	
155	1	322146682	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308	
156	1	322147769	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310	
157	1	322145521	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312	
158	1	322147256	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314	
159	1	322145513	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316	
160	1	322147230	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318	

Column: 2 - Row: 08	Notch: 15	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE LIQ LIP TRY 1.1 LIT **
TRAYS Re-Order Code: DP000351			SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000025999			SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000020837		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
161	1	322148553	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352	
162	1	322148511	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354	
163	1	322148456	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358	
164	1	322148406	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362	
165	1	322148383	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366	
166	1	322148367	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368	
167	1	N/A	071249395523	Infalible Pro-Matte Les Macarons	Dose of Rose	818	
168	1	N/A	071249395530	Infalible Pro-Matte Les Macarons	Praline De Paris	820	
169	1	N/A	071249395547	Infalible Pro-Matte Les Macarons	Mon Caramel	822	
170	1	N/A	071249395554	Infalible Pro-Matte Les Macarons	Guava Gush	824	
171	1	322730253	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842	
172	1	N/A	071249636770	Infalible Pro-Matte Liquid Lipstick	Barely Sunset	876	

Column: 2 - Row: 09	Notch: 9	Fixture Type: TRAYS	Fixture Description: CR SHINE LIP TRY 1.1 LIT **
TRAYS Re-Order Code: DP000354			SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000021147			SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000020840		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
173	1	322146789	071249355862	Colour Riche Shine	Dazzling Doe	902	
174	1	322148016	071249355879	Colour Riche Shine	Glossy Fawn	900	
175	1	322146412	071249355886	Colour Riche Shine	Varnished Rosewood	904	
176	1	322146496	071249355848	Colour Riche Shine	Burnished Blush	906	
177	1	322146797	071249355831	Colour Riche Shine	Sparkling Rose	908	
178	1	322148147	071249355787	Colour Riche Shine	Glazed Pink	914	
179	1	322146763	071249355800	Colour Riche Shine	Laminated Fuchsia	922	
180	1	322146721	071249355817	Colour Riche Shine	Polished Tango	918	
181	1	322146519	071249355824	Colour Riche Shine	Luminous Coral	916	
182	1	322145246	071249355893	Colour Riche Shine	Enamel Red	924	
183	1	322148082	071249355909	Colour Riche Shine	Glassy Garnet	926	
184	1	322145000	071249355923	Colour Riche Shine	Splendid Blackberry	930	

Column: 2 - Row: 10	Notch: 1	Fixture Type: TRAYS	Fixture Description: INF 2-STP LIP TRY LIT 2.2 **
TRAYS Re-Order Code: PM1000013132			SS Graphic Re-Order Code: PM1000022211
Graphic Re-Order Code: PM1000022208			SS Holder Re-Order Code: PM1000013467
Carrier Tray Graphic Re-Order Code: PM1000020825		TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
185	1	322142094	071249290453	Infalible Lip 2-Step	Raisin Revival	215	PM1000012683
186	1	322143309	071249290361	Infalible Lip 2-Step	Cherry Noir	217	PM1000012677
187	1	322143456	071249290347	Infalible Lip 2-Step	Continual Crimson	213	PM1000012675
188	1	322143595	071249290323	Infalible Lip 2-Step	Red	211	PM1000012685

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 1

Row: 06

Lower Notch: 29

Row: 07

Lower Notch: 22

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

189	1	322142947	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209	PM1000012688
190	1	322143317	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207	PM1000012674
191	1	322144842	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201	PM1000012680
192	1	322143228	071249290392	Infalible Lip 2-Step	Heaven to Henna	205	PM1000012684
193	1	322141886	071249290460	Infalible Lip 2-Step	Always Almond	123	PM1000012692

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 1

Row: 06

Lower Notch: 29

Row: 07

Lower Notch: 22

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1070ECL_IF21.psa

Column: 1 - Row: 01	Notch: 32	Fixture Type: HEADER	Fixture Description: 10' LP HDR-LIT **
HEADER Re-Order Code: PM1000009393, PM1000009395		SS Graphic Re-Order Code:	
Graphic Re-Order Code:		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000019108	HEADER Rolled Up Code: N/A	UPC Blade Code:	

Column: 3 - Row: 02	Notch: 23	Fixture Type: TRAYS	Fixture Description: INF FW CNCLR (FULL MIX) TRY 1.2 LIT **
TRAYS Re-Order Code: PM1000013547		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000021084		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000023793	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
194	1	322730520	071249382394	Infalible Full Wear Concealer	Porcelain	320	
195	1	322730449	071249382400	Infalible Full Wear Concealer	Eggshell	325	
196	1	322730499	071249382417	Infalible Full Wear Concealer	Ivory	330	
197	1	322730376	071249382424	Infalible Full Wear Concealer	Fawn	340	
198	1	322730512	071249382431	Infalible Full Wear Concealer	Oatmeal	345	
199	1	322730334	071249382448	Infalible Full Wear Concealer	Bisque	350	
200	1	322730546	071249382455	Infalible Full Wear Concealer	Vanilla	355	
201	1	322730392	071249382462	Infalible Full Wear Concealer	Cashmere	360	
202	1	322730407	071249382479	Infalible Full Wear Concealer	Cashew	365	
203	1	322730350	071249382486	Infalible Full Wear Concealer	Biscuit	370	
204	1	322730481	071249382493	Infalible Full Wear Concealer	Latte	375	

Column: 3 - Row: 03	Notch: 15	Fixture Type: TRAYS	Fixture Description: INF FW CNCLR (FULL MIX) TRY 2.2 LIT **
TRAYS Re-Order Code: PM1000013547		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000021085		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000023793	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
205	1	322730538	071249382509	Infalible Full Wear Concealer	Pecan	380	
206	1	322730368	071249382516	Infalible Full Wear Concealer	Amber	385	
207	1	322730465	071249382530	Infalible Full Wear Concealer	Walnut	395	
208	1	322730384	071249382547	Infalible Full Wear Concealer	Caramel	400	
209	1	322730504	071249382554	Infalible Full Wear Concealer	Toffee	405	
210	1	322730342	071249382561	Infalible Full Wear Concealer	Almond	410	
211	1	322730473	071249384725	Infalible Full Wear Concealer	Honey	415	
212	1	322730423	071249384732	Infalible Full Wear Concealer	Cocoa	420	
213	1	322730457	071249384763	Infalible Full Wear Concealer	Coffee	435	
214	1	322730554	071249384770	Infalible Full Wear Concealer	Truffle	440	
215	1	322730415	071249384787	Infalible Full Wear Concealer	Espresso	445	

Column: 3 - Row: 04	Notch: 8	Fixture Type: TRAYS	Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 1.2 LIT **
TRAYS Re-Order Code: PM1000011536		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000025111		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000025099	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
216	1	N/A	071249627747	Infalible Up To 24HR Fresh Wear Foundati...	PORCELAIN	10	
217	1	N/A	071249627785	Infalible Up To 24HR Fresh Wear Foundati...	IVORY BUFF	125	
218	1	N/A	071249627761	Infalible Up To 24HR Fresh Wear Foundati...	TRUE BEIGE	130	
219	1	N/A	071249627808	Infalible Up To 24HR Fresh Wear Foundati...	GOLDEN BEIGE	140	

Column: 3 - Row: 05	Notch: 3	Fixture Type: TRAYS	Fixture Description: INF UP TO 24HR FW FNDTN/PWDR TRY 2.2 LIT **
TRAYS Re-Order Code: PM1000011536		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000025112		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000025099	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
220	1	N/A	071249627778	Infalible Up To 24HR Fresh Wear Foundati...	LINEN	180	
221	1	N/A	071249627822	Infalible Up To 24HR Fresh Wear Foundati...	RADIANT HONEY	245	
222	1	N/A	071249627853	Infalible Up To 24HR Fresh Wear Foundati...	HAZELNUT	330	
223	1	N/A	071249627877	Infalible Up To 24HR Fresh Wear Foundati...	COPPER	365	

Column: 3 - Row: 06	Notch: 31	Fixture Type: TRAYS	Fixture Description: INF 24HR FW FDTN TRY 1.3 LIT **
TRAYS Re-Order Code: RE012100		SS Graphic Re-Order Code:	
Graphic Re-Order Code: PM1000020943		SS Holder Re-Order Code:	
Carrier Tray Graphic Re-Order Code: PM1000023792	TRAYS Rolled Up Code: N/A	UPC Blade Code: DP000234	

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
224	1	322730766	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400	
225	1	322730740	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405	
226	1	322730708	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410	
227	1	322730635	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415	
228	1	322730774	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420	
229	1	322730677	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021						
230	1	322730693	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430
231	1	322730724	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445

Column: 3 - Row: 07 Notch: 24 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 2.3 LIT **						
TRAYS Re-Order Code: RE012100			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000020944			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023792			TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade # Chip Codes
232	1	322730758	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455
233	1	322730643	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460
234	1	322730855	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465
235	1	322730813	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470
236	1	322730821	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475
237	1	322730805	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480
238	1	322730596	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490
239	1	322730562	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495

Column: 3 - Row: 08 Notch: 17 Fixture Type: TRAYS Fixture Description: INF 24HR FW FDTN TRY 3.3 LIT **						
TRAYS Re-Order Code: RE012100			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000022545			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023792			TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade # Chip Codes
240	1	322730685	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500
241	1	322730782	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505
242	1	322730651	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510
243	1	322730847	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520
244	1	322730601	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525
245	1	322730619	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535
246	1	322730732	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540
247	1	322730627	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545

Column: 3 - Row: 09 Notch: 9 Fixture Type: TRAYS Fixture Description: INF PRO-GLW FNDTN TRY 1.2 LIT**						
TRAYS Re-Order Code: PM1000013137			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019220			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021555			TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade # Chip Codes
248	1	322140115	071249330449	Infalible Pro-Glow	Classic Ivory	201 PM1000015049
249	1	322140644	071249330432	Infalible Pro-Glow	Creamy Natural	202 PM1000015048
250	1	322140563	071249330470	Infalible Pro-Glow	Nude Beige	203 PM1000015052
251	1	322140547	071249330456	Infalible Pro-Glow	Natural Buff	204 PM1000015050
252	1	322140432	071249330463	Infalible Pro-Glow	Natural Beige	205 PM1000015051
253	1	322140369	071249330487	Infalible Pro-Glow	Buff Beige	206 PM1000015053

Column: 3 - Row: 10 Notch: 1 Fixture Type: TRAYS Fixture Description: INF PRO-GLW FNDTN TRY 2.2 LIT**						
TRAYS Re-Order Code: PM1000013137			SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019222			SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021555			TRAYS Rolled Up Code: N/A			UPC Blade Code: DP000234
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade # Chip Codes
254	1	322140335	071249330494	Infalible Pro-Glow	Sand Beige	207 PM1000015054
255	1	322140327	071249330500	Infalible Pro-Glow	Sun Beige	208 PM1000015055
256	1	322140319	071249330524	Infalible Pro-Glow	Caramel Beige	209 PM1000015057
257	1	322140131	071249330517	Infalible Pro-Glow	Classic Tan	210 PM1000015056
258	1	322140123	071249330531	Infalible Pro-Glow	Creme Café	211 PM1000015058
259	1	322143286	071249330548	Infalible Pro-Glow	Cocoa	212 PM1000015059

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 23

Row: 03

Lower Notch: 15

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

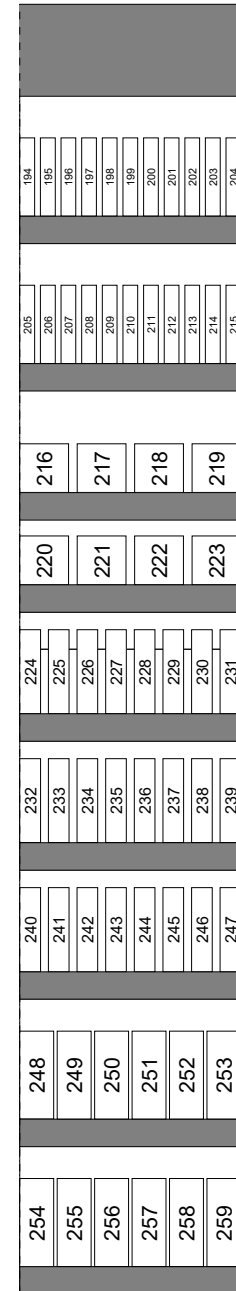
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1070ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 10' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 4 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 11HK TM EYE CRM CNCLR HKBR 1.1 LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000432 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025648 HOOK BARS Rolled Up Code: PL3000000432 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
260	1	N/A	071249418413	True Match Eye Cream in a Concealer	Fair W1-2	W1-2	
261	1	N/A	071249418437	True Match Eye Cream in a Concealer	Fair C1-2	C1-2	
262	1	N/A	071249418420	True Match Eye Cream in a Concealer	Fair N1-2	N1-2	
263	1	N/A	071249418444	True Match Eye Cream in a Concealer	Light W3-4	W3-4	
264	1	N/A	071249418475	True Match Eye Cream in a Concealer	Light N3-4	N3-4	
265	1	N/A	071249418482	True Match Eye Cream in a Concealer	Medium N5-6	N5-6	
266	1	N/A	071249418499	True Match Eye Cream in a Concealer	Medium W5-6	W5-6	
267	1	N/A	071249418512	True Match Eye Cream in a Concealer	Medium C5-6	C5-6	
268	1	N/A	071249418529	True Match Eye Cream in a Concealer	Dark C7-8	C7-8	
269	1	N/A	071249418543	True Match Eye Cream in a Concealer	Dark N7-8	N7-8	
270	1	N/A	071249418574	True Match Eye Cream in a Concealer	Deep C9-10	C9-10	

Column: 4 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: TM CNCLR/CRYN COMBO TRY 1.1 LIT **
 TRAYS Re-Order Code: DP000361 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019328 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021579 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
271	1	322143105	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3	PM1000010460
272	1	322143113	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3	PM1000010463
273	1	322143121	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3	PM1000010466
274	1	322143139	071249017296	True Match Concealer	Light / Medium Warm	W4-5	PM1000010461
275	1	322143147	071249017319	True Match Concealer	Light / Medium Neutral	N4-5	PM1000010464
276	1	322143155	071249017326	True Match Concealer	Light / Medium Cool	C4-5	PM1000010467
277	1	322143163	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8	PM1000010462
278	1	322143189	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8	PM1000010468
279	1	322142337	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123	PM1000010430
280	1	322146153	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123	PM1000010431
281	1	322143993	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45	PM1000010432
282	1	322144478	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45	PM1000010433
283	1	322143406	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678	PM1000010434
284	1	322143414	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678	PM1000010435

Column: 4 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY WRM 1.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019304, PM1000019318 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021599 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
285	1	322147222	071249016411	True Match Powder	Porcelain	W1	CS000329
286	1	322141894	071249016459	True Match Powder	Sand Beige	W5	CS000333
287	1	322147214	071249016428	True Match Powder	Light Ivory	W2	CS000330
288	1	322141909	071249016657	True Match Powder	Sun Beige	W6	CS000334
289	1	322141860	071249016435	True Match Powder	Nude Beige	W3	CS000331
290	1	322141925	071249016930	True Match Powder	Caramel Beige	W7	CS000335
291	1	322141878	071249016442	True Match Powder	Natural Beige	W4	CS000332
292	1	322141933	071249017074	True Match Powder	Crème Café	W8	CS000336

Column: 4 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 1.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code: PM1000021186
 Graphic Re-Order Code: PM1000022938 SS Holder Re-Order Code: PM0000014739
 Carrier Tray Graphic Re-Order Code: PM1000021577 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
293	1	322145961	071249017449	True Match Blush	Bare Honey	W1-2	CS000368
294	1	322145979	071249017456	True Match Blush	Barely Blushing	W3-4	CS000369

Column: 4 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY WRM 1.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025520
 Graphic Re-Order Code: PM1000019377 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021589 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
295	1	322144339	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2	PM1000009921

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

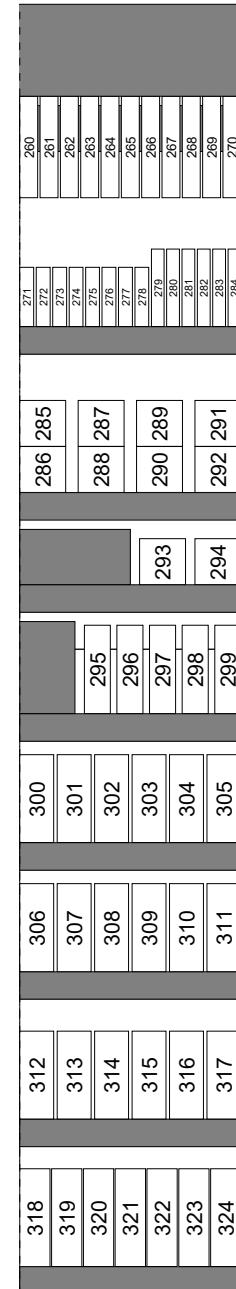
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

296	1	322144355	071249214756	True Match Lumi Makeup	Nude Beige	W3	PM1000009922
297	1	322144347	071249214763	True Match Lumi Makeup	Natural Beige	W4	PM1000009923
298	1	322142777	071249214770	True Match Lumi Makeup	Sand Beige	W5	PM1000009924
299	1	322142785	071249214787	True Match Lumi Makeup	Sun Beige	W6	PM1000009925

Column: 4 - Row: 07		Notch: 24	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE FNDTN TRY 1.3 LIT **			
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000022079				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023795		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
300	1	322140995	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101	PM1000012664
301	1	N/A	071249361597	Infalible Pro-Matte Foundation	Ivory Buff	101 5	
302	1	322141747	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102	PM1000012660
303	1	322141739	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103	PM1000012663
304	1	322141721	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104	PM1000012666
305	1	N/A	071249361603	Infalible Pro-Matte Foundation	Nude Buff	104 5	

Column: 4 - Row: 08		Notch: 17	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE FNDTN TRY 2.3 LIT **			
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000022080				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023797		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
306	1	322141682	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105	PM1000012662
307	1	322141569	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106	PM1000012661
308	1	322141446	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107	PM1000012665
309	1	N/A	071249361627	Infalible Pro-Matte Foundation	Ivory Beige	107 5	
310	1	322141438	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108	PM1000012667
311	1	N/A	071249367650	Infalible Pro-Matte Foundation	Honey Bisque	108 5	

Column: 4 - Row: 09		Notch: 9	Fixture Type: TRAYS	Fixture Description: INF PRO-MATTE FNDTN TRY 3.3 LIT **			
TRAYS Re-Order Code: PM1000013137				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000022081				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000023798		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
312	1	322141420	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109	PM1000012668
313	1	322141292	071249293096	Infalible Pro-Matte Foundation	Crème Café	110	PM1000012671
314	1	322141276	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111	PM1000012669
315	1	322141268	071249293119	Infalible Pro-Matte Foundation	Cocoa	112	PM1000012670
316	1	N/A	071249367667	Infalible Pro-Matte Foundation	Brown Suede	113	
317	1	N/A	071249367674	Infalible Pro-Matte Foundation	Rich Chocolate	114	

Column: 4 - Row: 10		Notch: 1	Fixture Type: TRAYS	Fixture Description: INF TOTAL CVR FNDTN TRY 1.1 LIT **			
TRAYS Re-Order Code: PM1000012429				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019208				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021565		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234			
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
318	1	322143333	071249335369	Infalible Total Cover Foundation	Classic Ivory	301	PM1000015709
319	1	322143870	071249335383	Infalible Total Cover Foundation	Nude Beige	303	PM1000015711
320	1	322147638	071249335390	Infalible Total Cover Foundation	Natural Buff	304	PM1000015712
321	1	322147662	071249335406	Infalible Total Cover Foundation	Natural Beige	305	PM1000015713
322	1	322143820	071249335413	Infalible Total Cover Foundation	Buff Beige	306	PM1000015714
323	1	322143626	071249335437	Infalible Total Cover Foundation	Sun Beige	308	PM1000015716
324	1	322143422	071249335451	Infalible Total Cover Foundation	Classic Tan	310	PM1000015718

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

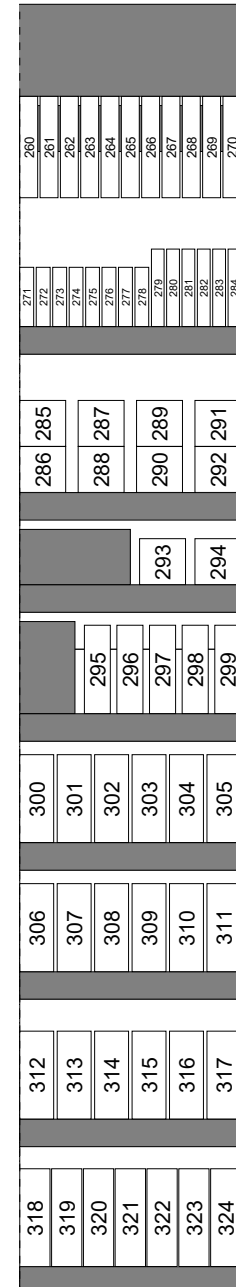
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1070ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 10' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 5 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY WRM 1.3/1.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019173 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
325	1	322142565	071249078549	True Match Liquid Foundation	Porcelain	W1	Q0018800
326	1	322142573	071249078563	True Match Liquid Foundation	Light Ivory	W2	Q0018900
327	1	322142581	071249078600	True Match Liquid Foundation	Nude Beige	W3	Q0019000
328	1	322142599	071249078631	True Match Liquid Foundation	Natural Beige	W4	Q0019100
329	1	322142604	071249078648	True Match Liquid Foundation	Sand Beige	W5	Q0019200
330	1	322142612	071249078686	True Match Liquid Foundation	Sun Beige	W6	Q0019300
331	1	322142620	071249078730	True Match Liquid Foundation	Caramel Beige	W7	CS000150
332	1	322142638	071249078754	True Match Liquid Foundation	Crème Café	W8	CS000153

Column: 5 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY CL 3.3/3.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019056 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
333	1	322142727	071249078556	True Match Liquid Foundation	Alabaster	C1	Q0020000
334	1	322142735	071249078594	True Match Liquid Foundation	Natural Ivory	C2	Q0020100
335	1	322142743	071249078617	True Match Liquid Foundation	Creamy Natural	C3	Q0020200
336	1	322142751	071249078655	True Match Liquid Foundation	Shell Beige	C4	CS000155
337	1	322142769	071249078679	True Match Liquid Foundation	Classic Beige	C5	Q0020300
338	1	322143202	071249036853	True Match Liquid Foundation	Soft Sable	C6	CS000156
339	1	322143197	071249036846	True Match Liquid Foundation	Nut Brown	C7	CS000154
340	1	322140717	071249218310	True Match Liquid Foundation	Cocoa	C8	CS000152

Column: 5 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR TRY NTRL 2.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019286, PM1000019289 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021598 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
341	1	322141941	071249017173	True Match Powder	Soft Ivory	N1	CS000337
342	1	322141983	071249033180	True Match Powder	True Beige	N5	CS000341
343	1	322141959	071249017180	True Match Powder	Classic Ivory	N2	CS000338
344	1	322141991	071249033197	True Match Powder	Honey Beige	N6	CS000342
345	1	322141967	071249017197	True Match Powder	Natural Buff	N3	CS000339
346	1	322142905	071249033173	True Match Powder	Classic Tan	N7	CS000343
347	1	322141975	071249017227	True Match Powder	Buff Beige	N4	CS000340
348	1	322143016	071249033319	True Match Powder	Cappuccino	N8	CS000344

Column: 5 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 2.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000021185 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021576 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
349	1	322145987	071249017463	True Match Blush	Subtle Sable	W5-6	CS000370
350	1	322146006	071249017487	True Match Blush	Innocent Flush	N3-4	CS000373
351	1	322146048	071249017494	True Match Blush	Apricot Kiss	N5-6	CS000374
352	1	322146705	071249041840	True Match Blush	Sweet Ginger	N7-8	CS000375

Column: 5 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY NEUT 2.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025521
 Graphic Re-Order Code: PM1000019373 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021587 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
353	1	322143927	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2	PM1000009926
354	1	322143935	071249214817	True Match Lumi Makeup	Natural Buff	N3	PM1000009927
355	1	322143943	071249214824	True Match Lumi Makeup	Buff Beige	N4	PM1000009928
356	1	322143951	071249214831	True Match Lumi Makeup	True Beige	N5	PM1000009929
357	1	322143985	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8	PM1000009930

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

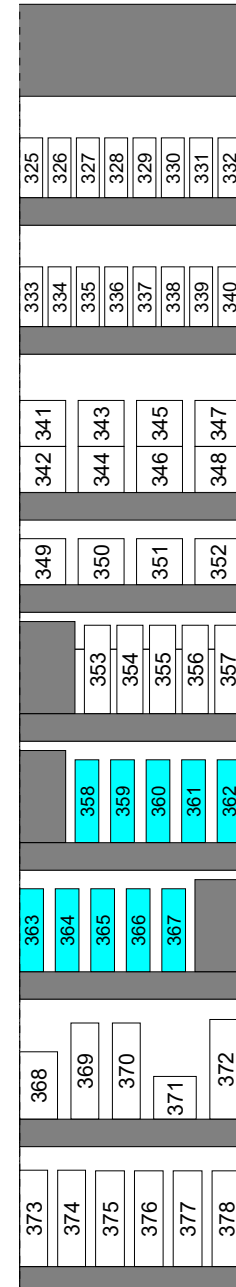
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 5 - Row: 07 Notch: 24 Fixture Type: TRAYS Fixture Description: TM NUDE HYDR TNTD SRM TRY 1.2 LIT **

TRAYS Re-Order Code: PM1000025974 SS Graphic Re-Order Code: PM1000025986

Graphic Re-Order Code: PM1000025991 SS Holder Re-Order Code: PM1000012550

Carrier Tray Graphic Re-Order Code: PM1000026081 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
358	1	N/A	071249635919	True Match Nude Hydrating Tinted Serum	Very Light	0 5-2	
359	1	N/A	071249635926	True Match Nude Hydrating Tinted Serum	Light	2-3	
360	1	N/A	071249635933	True Match Nude Hydrating Tinted Serum	Light-Medium	3-4	
361	1	N/A	071249635940	True Match Nude Hydrating Tinted Serum	Medium	4-5	
362	1	N/A	071249635957	True Match Nude Hydrating Tinted Serum	Medium-Tan	5-6	

Column: 5 - Row: 08		Notch: 17		Fixture Type: TRAYS		Fixture Description: TM NUDE HYDR TNTD SRM TRY 2.2 LIT **		
TRAYS Re-Order Code: PM1000025974				SS Graphic Re-Order Code: PM1000025987				
Graphic Re-Order Code: PM1000025992				SS Holder Re-Order Code: PM1000012550				
Carrier Tray Graphic Re-Order Code: PM1000026082				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234		
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
363	1	N/A	071249635964	True Match Nude Hydrating Tinted Serum	Tan	6-7		
364	1	N/A	071249635971	True Match Nude Hydrating Tinted Serum	Tan-Deep	7-8		
365	1	N/A	071249635988	True Match Nude Hydrating Tinted Serum	Deep	8-10		
366	1	N/A	071249647059	True Match Nude Hydrating Tinted Serum	Rich Deep	10 5-11		
367	1	N/A	071249635995	True Match Nude Hydrating Tinted Serum	Very Deep	10-12		

Column: 5 - Row: 09		Notch: 9		Fixture Type: TRAYS		Fixture Description: INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **	
TRAYS Re-Order Code: PM1000019887				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019876				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021537				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
368	1	322144012	071249340219	Infalible Blend Artist - Foundation Blender	-	101	PM1000015722
369	1	322141234	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120	
370	1	322141399	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130	
371	1	322144907	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610	
372	1	322140034	071249294055	Infalible Pro-Spray & Set Makeup Extender...	Pro-Mist & Set Makeup Ext...	215	

Column: 5 - Row: 10		Notch: 1		Fixture Type: TRAYS		Fixture Description: SS MGC BB CRM/CRTR TRY 1.1 LIT **	
TRAYS Re-Order Code: PM1000010113				SS Graphic Re-Order Code:			
Graphic Re-Order Code: PM1000019245				SS Holder Re-Order Code:			
Carrier Tray Graphic Re-Order Code: PM1000021572				TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234	
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
373	1	322141250	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-...	820	PM1000012174
374	1	322141242	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-...	818	PM1000012175
375	1	322142840	071249211458	Magic BB Cream	Fair	810	PM1000010071
376	1	322142882	071249211465	Magic BB Cream	Light	812	PM1000010072
377	1	322142874	071249211472	Magic BB Cream	Medium	814	PM1000010073
378	1	322142858	071249211489	Magic BB Cream	Deep	816	PM1000010074

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 24

Row: 08

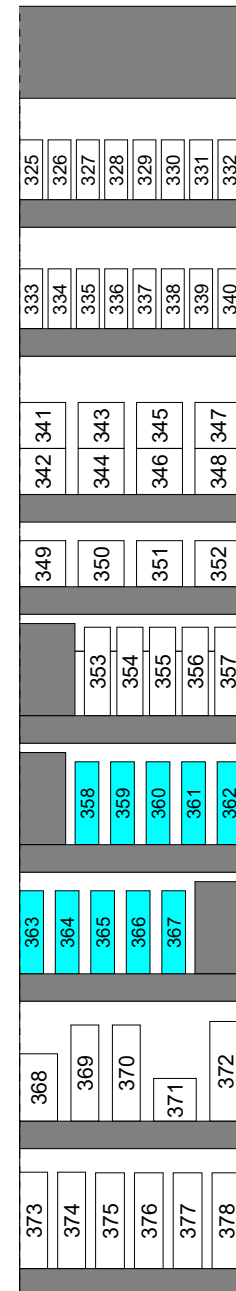
Lower Notch: 17

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1070ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 10' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 6 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY NTRL 2.3/2.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019064 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
379	1	322142646	071249078570	True Match Liquid Foundation	Soft Ivory	N1	Q0019400
380	1	322142654	071249078587	True Match Liquid Foundation	Classic Ivory	N2	Q0019500
381	1	322142662	071249078624	True Match Liquid Foundation	Natural Buff	N3	Q0019600
382	1	322142670	071249078662	True Match Liquid Foundation	Buff Beige	N4	Q0019700
383	1	322142688	071249078693	True Match Liquid Foundation	True Beige	N5	Q0019800
384	1	322142696	071249078723	True Match Liquid Foundation	Honey Beige	N6	Q0019900
385	1	322142701	071249078747	True Match Liquid Foundation	Classic Tan	N7	CS000151
386	1	322140709	071249218303	True Match Liquid Foundation	Cappuccino	N8	CS000149

Column: 6 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: TM LIQ FNDTN TRY 4.4 LIT **
 TRAYS Re-Order Code: RE012100 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000018583 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025923 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
387	1	322140351	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5	PM1000009411
388	1	322140084	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5	PM1000009412
389	1	322140050	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5	PM1000009413
390	1	322146022	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5	PM1000009415
391	1	322143252	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5	PM1000009416
392	1	322143244	071249220344	True Match Liquid Foundation	Mahogany N9	N9	PM1000009417
393	1	322143236	071249220351	True Match Liquid Foundation	Deep Cool C9	C9	PM1000009418
394	1	3028863	071249220368	True Match Liquid Foundation	Espresso C10	C10	PM1000009419

Column: 6 - Row: 04 Notch: 8 Fixture Type: TRAYS Fixture Description: TM PWDR-2 TR MED TRY CL 3.3 LIT **
 TRAYS Re-Order Code: DP000379 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019278, PM1000019279 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021597 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
395	1	322143024	071249033357	True Match Powder	Alabaster	C1	CS000345
396	1	322143066	071249033579	True Match Powder	Classic Beige	C5	CS000349
397	1	322143032	071249033401	True Match Powder	Natural Ivory	C2	CS000346
398	1	322143082	071249033593	True Match Powder	Soft Sable	C6	CS000350
399	1	322143040	071249033432	True Match Powder	Creamy Natural	C3	CS000347
400	1	322143074	071249033586	True Match Powder	Nut Brown	C7	CS000351
401	1	322143058	071249033449	True Match Powder	Shell Beige	C4	CS000348
402	1	322143090	071249033609	True Match Powder	Cocoa	C8	CS000352

Column: 6 - Row: 05 Notch: 3 Fixture Type: TRAYS Fixture Description: TM BLSH TRY 3.3 LIT **
 TRAYS Re-Order Code: DP000382 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000019333 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021575 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
403	1	322146056	071249017500	True Match Blush	Baby Blossom	C1-2	CS000376
404	1	322146064	071249017517	True Match Blush	Tender Rose	C3-4	CS000377
405	1	322146072	071249017524	True Match Blush	Rosy Outlook	C5-6	CS000378
406	1	322146713	071249042014	True Match Blush	Spiced Plum	C7-6	CS000379

Column: 6 - Row: 06 Notch: 31 Fixture Type: TRAYS Fixture Description: TM LUMI FNDTN TRAY COOL 3.3 LIT **
 TRAYS Re-Order Code: PM1000010108 SS Graphic Re-Order Code: PM1000025522
 Graphic Re-Order Code: PM1000019369 SS Holder Re-Order Code: PM1000013194
 Carrier Tray Graphic Re-Order Code: PM1000021581 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
407	1	322144371	071249226551	True Match Lumi Makeup	Creamy Natural	C3	PM1000009931
408	1	322144389	071249226568	True Match Lumi Makeup	Shell Beige	C4	PM1000009932
409	1	322144397	071249226575	True Match Lumi Makeup	Classic Beige	C5	PM1000009933
410	1	322144402	071249226582	True Match Lumi Makeup	Soft Sable	C6	PM1000009934
411	1	322144363	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8	PM1000009935

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 8

Row: 05

Lower Notch: 3

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 9

Row: 10

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 6 - Row: 07 Notch: 23 Fixture Type: TRAYS Fixture Description: TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **
TRAYS Re-Order Code: PM1000018569, PM1000018877 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000018341, PM1000019415 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021582 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
412	1	322142442	071249363102	True Match Lumi Glotion	Fair	901	
413	1	322143731	071249363119	True Match Lumi Glotion	Light	902	
414	1	322148171	071249363126	True Match Lumi Glotion	Medium	903	
415	1	322143723	071249363133	True Match Lumi Glotion	Deep	904	
416	1	322142866	071249361191	True Match Lumi Glow Amour	Day Break	507	
417	1	322144884	071249361207	True Match Lumi Glow Amour	Golden Hour	508	

Column: 6 - Row: 08 Notch: 15 Fixture Type: TRAYS Fixture Description: MGC FMLY CMBO W/ 4 HGHLGHTR TRY 1.1 LIT**
TRAYS Re-Order Code: PM1000014841 SS Graphic Re-Order Code: PM1000018232, PM1000018451
Graphic Re-Order Code: PM1000018534 SS Holder Re-Order Code: PM1000014846, PM1000014847
Carrier Tray Graphic Re-Order Code: PM1000021568 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
418	1	322142298	071249210130	Magic Lumi Highlighter	Fair	860	
419	1	322142303	071249210147	Magic Lumi Highlighter	Light	862	
420	1	322142311	071249210154	Magic Lumi Highlighter	Medium	864	
421	1	322140199	071249236390	Magic Lumi Highlighter	Deep	866	
422	1	322141713	071249217436	Magic Lumi Light Infusing Primer	Primer	896	PM1000008898
423	1	322149656	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	Q0016000

Column: 6 - Row: 09 Notch: 9 Fixture Type: TRAYS Fixture Description: TM MIN MU TRY 1.2 LIT **
TRAYS Re-Order Code: RE010600 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019271 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021594 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
424	1	322146535	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458	CS000169
425	1	322146585	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460	CS000171
426	1	322146608	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464	CS000170
427	1	322146640	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468	CS000174
428	1	322146527	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456	CS000173

Column: 6 - Row: 10 Notch: 1 Fixture Type: TRAYS Fixture Description: TM MIN MU TRY 2.2 LIT **
TRAYS Re-Order Code: RE010600 SS Graphic Re-Order Code:
Graphic Re-Order Code: PM1000019267 SS Holder Re-Order Code:
Carrier Tray Graphic Re-Order Code: PM1000021592 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
429	1	322145393	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457	CS000405
430	1	322146616	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466	CS000165
431	1	322146658	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470	CS000166
432	1	322145408	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461	CS000406
433	1	322146593	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462	CS000168

Row: 01

379	380	381	382	383	384	385	386
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Lower Notch: 32

Row: 02

387	388	389	390	391	392	393	394
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Lower Notch: 24

Row: 03

395	396	397	398	399	400	401	402
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Lower Notch: 17

Row: 04

403	404	405	406
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Lower Notch: 8

Row: 05

407	408	409	410	411
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Lower Notch: 3

Row: 06

412	413	414	415	416	417
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Lower Notch: 31

Row: 07

418	419	420	421	422	423
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Lower Notch: 23

Row: 08

424	425	426	427	428
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Lower Notch: 15

Row: 09

429	430	431	432	433
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Lower Notch: 9

Row: 10

429	430	431	432	433
-----	-----	-----	-----	-----

Lower Notch: 1

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1070ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 10' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 7 - Row: 02 Notch: 24 Fixture Type: TRAYS Fixture Description: BRLLNT EYES SHDW TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000427 SS Graphic Re-Order Code: PM1000022932
 Graphic Re-Order Code: PM1000022915 SS Holder Re-Order Code: PM1000022959
 Carrier Graphic: PM1000022961, PM1000022903 TRAYS Rolled Up Code: PL3000000427 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
434	1	N/A	071249410639	Brilliant Eyes	String of Pearls	410	
435	1	N/A	071249410554	Brilliant Eyes	Diamond Drop	415	
436	1	N/A	071249410592	Brilliant Eyes	Rose gem	420	
437	1	N/A	071249410585	Brilliant Eyes	Amethyst Quartz	425	
438	1	N/A	071249410578	Brilliant Eyes	Blush Jewel	430	
439	1	N/A	071249410561	Brilliant Eyes	Crystal Shine	435	
440	1	N/A	071249410608	Brilliant Eyes	Amber Sparkle	440	
441	1	N/A	071249410653	Brilliant Eyes	Crown Gold	445	
442	1	N/A	071249410646	Brilliant Eyes	Precious Lava	450	
443	1	N/A	071249410615	Brilliant Eyes	Bronze Light	455	
444	1	N/A	071249410660	Brilliant Eyes	Radiant Ruby	460	
445	1	N/A	071249410622	Brilliant Eyes	Royal Onyx	465	

Column: 7 - Row: 03 Notch: 17 Fixture Type: TRAYS Fixture Description: CR LA PALETTE SHDW TRY LIT 1.2 **
 TRAYS Re-Order Code: PM1000013129 SS Graphic Re-Order Code: PM1000018226
 Graphic Re-Order Code: PM1000013665 SS Holder Re-Order Code: PM1000013145
 Carrier Tray Graphic Re-Order Code: PM1000021520 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
446	1	322140343	071249289754	Colour Riche La Palette - EYE	Nude 1	111	

Column: 7 - Row: 04 Notch: 11 Fixture Type: TRAYS Fixture Description: CR LA PALETTE SHDW TRY LIT 2.2 **
 TRAYS Re-Order Code: PM1000013129 SS Graphic Re-Order Code: PM1000017340
 Graphic Re-Order Code: PM1000013666 SS Holder Re-Order Code: PM1000013145
 Carrier Tray Graphic Re-Order Code: PM1000021521 TRAYS Rolled Up Code: N/A UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
447	1	322140929	071249289761	Colour Riche La Palette - EYE	Nude 2	112	

Column: 7 - Row: 05 Notch: 2 Fixture Type: TRAYS Fixture Description: CR MONOS 2-TIER TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000094 SS Graphic Re-Order Code: PM1000024975
 Graphic Re-Order Code: PM1000025262, PM1000025263 SS Holder Re-Order Code: PM1000014827
 Carrier Tray Graphic Re-Order Code: PM1000021526 TRAYS Rolled Up Code: PL3000000094 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
448	1	322142387	071249306918	Colour Riche Monos	Petite Perle	205	
449	1	322145204	071249306994	Colour Riche Monos	Pain Au Chocolat	207	
450	1	322145327	071249306925	Colour Riche Monos	Paris Beach	200	
451	1	322142400	071249307045	Colour Riche Monos	Argentic	210	
452	1	322145270	071249306970	Colour Riche Monos	Mademoiselle Pink	206	
453	1	322142395	071249307052	Colour Riche Monos	Grand Bleu	211	
454	1	322145262	071249306987	Colour Riche Monos	Little Beige Dress	201	
455	1	322148927	071249306956	Colour Riche Monos	Quartz Fume	204	
456	1	322145725	071249306949	Colour Riche Monos	Cafe Au Lait	203	
457	1	322147086	071249306963	Colour Riche Monos	Noir Cest Noir	209	

Column: 7 - Row: 06 Notch: 27 Fixture Type: TRAYS Fixture Description: CR POCKET PALETTE 2-TIER TRY 1.1 LIT **
 TRAYS Re-Order Code: PL3000000106 SS Graphic Re-Order Code:
 Graphic Re-Order Code: PM1000015112, PM1000015113 SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021527 TRAYS Rolled Up Code: PL3000000106 UPC Blade Code: DP000234

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
458	1	322140660	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102	
459	1	322140953	071249313053	Colour Riche Pocket Palette	Haute Hazel	116	
460	1	322140911	071249313084	Colour Riche Pocket Palette	Violet Amour	114	
461	1	322140759	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112	
462	1	322142222	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106	
463	1	322141161	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108	
464	1	322140652	071249313008	Colour Riche Pocket Palette	French Biscuit	104	
465	1	322141006	071249313060	Colour Riche Pocket Palette	Silver Couture	110	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 27

Row: 07

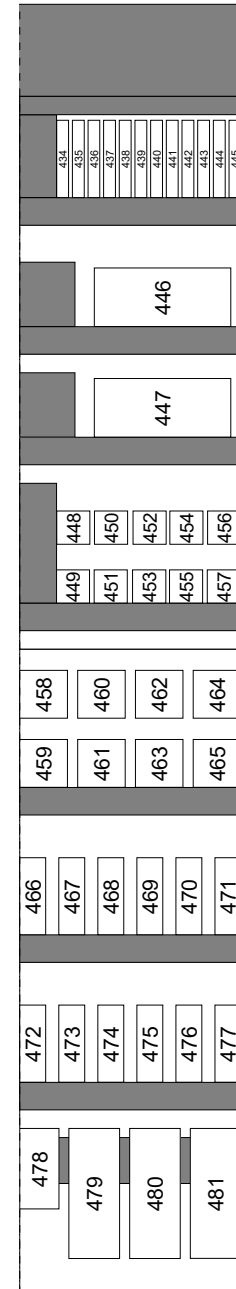
Lower Notch: 19

Row: 08

Lower Notch: 11

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

Column: 7 - Row: 07		Notch: 19	Fixture Type: TRAYS	Fixture Description: VL SRM TRY 1.2 LIT **				
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:						
Graphic Re-Order Code: PM1000019386		SS Holder Re-Order Code:						
Carrier Tray Graphic Re-Order Code: PM1000023801		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234				
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
466	1	322143008	071249178973	Visible Lift Serum Absolute	Soft Ivory	143	CS000425	
467	1	322142515	071249179000	Visible Lift Serum Absolute	Light Ivory	144	CS000426	
468	1	322142523	071249178966	Visible Lift Serum Absolute	Classic Ivory	145	CS000427	
469	1	322142939	071249178935	Visible Lift Serum Absolute	Nude Beige	146	CS000428	
470	1	322142531	071249178959	Visible Lift Serum Absolute	Creamy Natural	147	CS000429	
471	1	322142078	071249178997	Visible Lift Serum Absolute	Natural Buff	148	CS000430	

Column: 7 - Row: 08		Notch: 11	Fixture Type: TRAYS	Fixture Description: VL SRM TRY 2.2 LIT **				
TRAYS Re-Order Code: PM1000013137		SS Graphic Re-Order Code:						
Graphic Re-Order Code: PM1000019392		SS Holder Re-Order Code:						
Carrier Tray Graphic Re-Order Code: PM1000023801		TRAYS Rolled Up Code: N/A		UPC Blade Code: DP000234				
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
472	1	322142492	071249178942	Visible Lift Serum Absolute	Buff Beige	149	CS000431	
473	1	322142549	071249178928	Visible Lift Serum Absolute	Natural Beige	151	CS000432	
474	1	322142426	071249178911	Visible Lift Serum Absolute	Sand Beige	152	CS000433	
475	1	322142086	071249178980	Visible Lift Serum Absolute	Sun Beige	154	CS000434	
476	1	322142507	071249179024	Visible Lift Serum Absolute	Honey Beige	155	CS000435	
477	1	322142060	071249179031	Visible Lift Serum Absolute	Classic Tan	157	CS000436	

Column: 7 - Row: 09		Notch: 7	Fixture Type: HOOK BARS	Fixture Description: 3HK EMR SINGLE TRY HOOKBAR LIT (ALT) **				
HOOK BARS Re-Order Code: PL3000000005, PL3000000006		SS Graphic Re-Order Code:						
Graphic Re-Order Code:		SS Holder Re-Order Code:						
Carrier Tray Graphic Re-Order Code: PM1000024974		HOOK BARS Rolled Up Code: PL3000000005, PL3000000006		UPC Blade Code:				
Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes	
478	1	322142955	071249078525	Eye Makeup Remover	Eye Makeup Remover	001		
479	1	322140848	071249149768	Double Extend Beauty Tubes	Blackest Black	575		
480	1	322140830	071249149744	Double Extend Beauty Tubes	Black	570		
481	1	322145814	071249104743	Telescopic Mascara	Blackest Black	910		

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 24

Row: 03

Lower Notch: 17

Row: 04

Lower Notch: 11

Row: 05

Lower Notch: 2

Row: 06

Lower Notch: 27

Row: 07

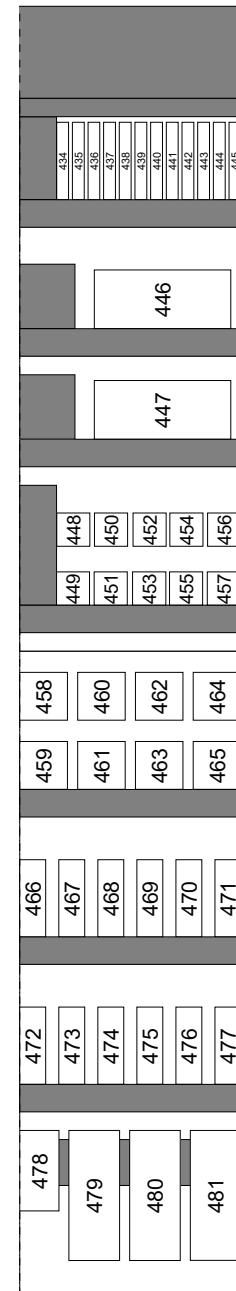
Lower Notch: 19

Row: 08

Lower Notch: 11

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1070ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 10' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 8 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 6HK INF SIG MATTE EYE LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022901 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
482	1	N/A	071249403709	Infalible Signature Matte Eyeliner	Black	700	
483	1	N/A	071249403723	Infalible Signature Matte Eyeliner	Greige	720	
484	1	N/A	071249403730	Infalible Signature Matte Eyeliner	Burgundy	730	
485	1	N/A	071249386033	Flash Cat Eye Liner	Black	220	
486	1	322730180	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115	
487	1	322142175	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798	

Column: 8 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 6HK INF PRO-LAST LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021165 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
488	1	N/A	071249385937	Infalible Pro-Last Liner	Aubergine	850	
489	1	322148278	071249357248	Infalible Pro-Last Liner	Black	930	
490	1	322140822	071249357255	Infalible Pro-Last Liner	Brown	940	
491	1	322140555	071249357262	Infalible Pro-Last Liner	Grey	950	
492	1	322140092	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960	
493	1	322143325	071249336359	Voluminous Liner Noir	Blackest Black	300	

Column: 8 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 6HK INF LW LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021473 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
494	1	322146080	071249145234	Infalible Long Wear Eyeliner	Black	511	
495	1	322147353	071249145258	Infalible Long Wear Eyeliner	Brown	531	
496	1	322147442	071249145241	Infalible Long Wear Eyeliner	Black Brown	581	
497	1	322147345	071249206041	Infalible Long Wear Eyeliner	Charcoal	521	
498	1	322141488	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591	
499	1	322146624	071249306376	Infalible Eye: Matte Matic Liner	Black	512	

Column: 8 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 6HK INF THE SPR SLIM LNR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021475 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
500	1	322147777	071249238912	Infalible The Super Slim Liner	Black	400	
501	1	322140791	071249350126	Infalible The Super Slim Liner	Brown	401	
502	1	322147963	071249350157	Infalible The Super Slim Liner	Grey	402	
503	1	322141577	071249350270	Brow Stylist Shape & Fill	Blonde	400	
504	1	322141585	071249350300	Brow Stylist Shape & Fill	Brunette	415	
505	1	322141593	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420	

Column: 8 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 6HK LIN INT BRUSH TIP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021476 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
506	1	322145092	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171	
507	1	322144923	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710	
508	1	322145856	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carb...	Carbon Black	690	
509	1	322730172	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610	
510	1	322145351	071249117682	Pencil Perfect Carbon Black	Carbon Black	190	
511	1	322142832	071249082140	Pencil Perfect Eye Liner	Espresso	130	

Column: 8 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 5HK TLSCPC LNR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021480 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
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Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

482	483	484	485	486	487
488	489	490	491	492	493
494	495	496	497	498	499
500	501	502	503	504	505
506	507	508	509	510	511
512	513	514	515	516	
517	518	519	520		
521	522	523	524		

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

512	1	322140725	071249207000	Voluminous Smoldering Eyeliner	Black	645	
513	1	322145822	071249119990	Telescopic Eyeliner	Black	810	
514	1	322142133	071249161906	Telescopic Waterproof Eyeliner	Black	800	
515	1	322141200	071249137086	Telescopic Carbon Black Liner	Carbon Black	835	
516	1	322147727	071249289839	Infalible Superstar Liner	Black	202	

Column: 8 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK UNLIMITED MSCR HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021144 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
517	1	N/A	071249335857	Unlimited	Blackest Black	235	
518	1	N/A	071249335888	Unlimited	Blackest Black WTP	240	
519	1	N/A	071249335871	Unlimited	Black Brown	236	
520	1	322149240	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621	

Column: 8 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK TLSCPC HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000021479 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
521	1	322145791	071249104729	Telescopic Mascara	Black	905	
522	1	322145806	071249104736	Telescopic Mascara	Black Brown	915	
523	1	322140539	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935	
524	1	N/A	071249390740	Telescopic Mascara	Black WTP	925	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

482	483	484	485	486	487
488	489	490	491	492	493
494	495	496	497	498	499
500	501	502	503	504	505
506	507	508	509	510	511
512	513	514	515	516	
517	518	519	520		
521	522	523	524		

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1070ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 10' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 9 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 5HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000007 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022908 HOOK BARS Rolled Up Code: PL3000000007 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
525	1	N/A	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639	
526	1	N/A	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642	
527	1	322730295	071249376393	Unbelieva-Brow	Light Brunette	565	
528	1	322730326	071249376409	Unbelieva-Brow	Brunette	570	
529	1	322730287	071249376416	Unbelieva-Brow	Dark Brunette	575	

Column: 9 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST DEF HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021463 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
530	1	322142379	071249314876	Brow Stylist: Definer	Blonde	388	
531	1	322147955	071249350744	Brow Stylist: Definer	Dark Blonde	391	
532	1	322144321	071249314883	Brow Stylist: Definer	Brunette	389	
533	1	322147947	071249350751	Brow Stylist: Definer	Light Brunette	392	
534	1	322145199	071249314890	Brow Stylist: Definer	Dark Brunette	390	
535	1	N/A	071249392317	Brow Stylist: Definer	Black	393	

Column: 9 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST BST & SET HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021164 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
536	1	322146030	071249306383	Infalible Eye: Matte Matic Liner	Brown	513	
537	1	322141331	071249357545	Brow Stylist Boost & Set	Light Brunette	480	
538	1	322141323	071249357552	Brow Stylist Boost & Set	Dark Brunette	490	
539	1	322146878	071249339596	Brow Stylist Frame & Set	Light Brunette	213	
540	1	322146909	071249339602	Brow Stylist Frame & Set	Warm Brunette	214	
541	1	322143448	071249341834	Brow Stylist Frame & Set	Deep Brunette	215	

Column: 9 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000008 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025942 HOOK BARS Rolled Up Code: PL3000000008 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
542	1	322145903	071249289273	Brow Stylist Designer	Blonde	305	
543	1	322145911	071249289280	Brow Stylist Designer	Brunette	310	
544	1	322145929	071249289297	Brow Stylist Designer	Dark Brunette	315	
545	1	322146860	071249339619	Brow Stylist Kabuki Blender	Blonde	312	
546	1	322147573	071249339626	Brow Stylist Kabuki Blender	Brunette	313	
547	1	322147565	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314	

Column: 9 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR PRIMER HKBR (ALT) LIT **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Graphic: PM1000021495, PM1000022017 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
548	1	322141454	071249330265	Voluminous Primer	Primer	300	
549	1	N/A	071249421536	Voluminous Mascara	DEEP VIOLET	970	
550	1	322140440	071249372029	Voluminous Straight Brush	Burgundy	950	
551	1	322147581	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900	

Column: 9 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021491 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
552	1	322730431	071249059098	Voluminous Straight Brush	Blackest Black	310	
553	1	322144973	071249749012	Voluminous Straight Brush	Black	305	
554	1	322144981	071249669020	Voluminous Straight Brush	Black Brown	315	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

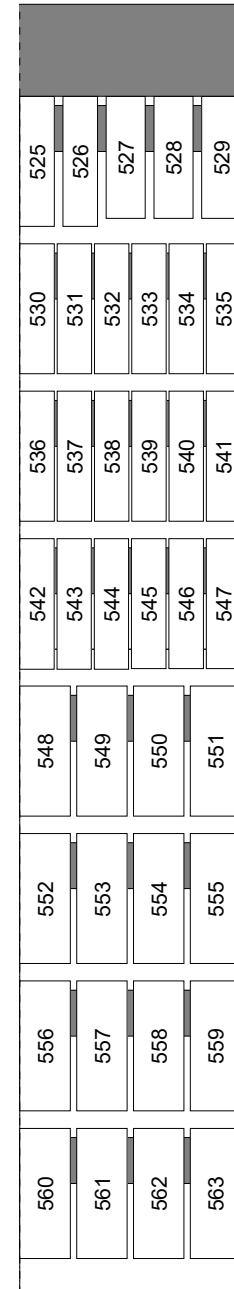
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

555	1	2145076	071249006412	Voluminous Waterproof	Black	360	
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Column: 9 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS SPRSTR MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021498 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
556	1	322141501	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623	
557	1	322145165	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest ...	624	
558	1	322141218	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WT...	625	
559	1	322146454	071249314104	Voluminous Superstar Red Carpet	Extra Black	626	

Column: 9 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK XTR VOL CLGN WSBL HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000024540 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
560	1	322145220	071249148822	Extra Volume Collagen Washable	Blackest Black	680	
561	1	322145212	071249148808	Extra Volume Collagen Washable	Black	675	
562	1	322145254	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695	
563	1	322730059	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

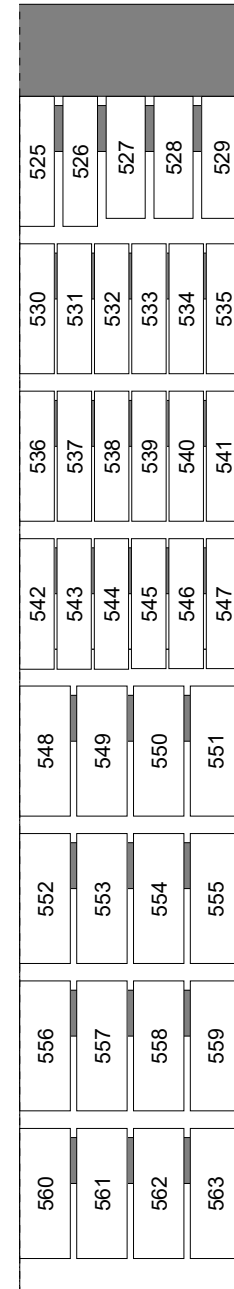
Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7



NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

LOPWAK1070ECL_IF21.psa

Column: 1 - Row: 01 Notch: 32 Fixture Type: HEADER Fixture Description: 10' LP HDR-LIT **
 HEADER Re-Order Code: PM1000009393, PM1000009395 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000019108 HEADER Rolled Up Code: N/A UPC Blade Code:

Column: 10 - Row: 02 Notch: 28 Fixture Type: HOOK BARS Fixture Description: 4HK AIR VLMN MEGA MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000025103 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
564	1	N/A	071249419892	Air Volume Mega Mascara	BLAKEST BLACK WSH	850	
565	1	N/A	071249419908	Air Volume Mega Mascara	BLACK WSH	851	
566	1	N/A	071249419922	Air Volume Mega Mascara	BLAKEST BLACK WTP	853	
567	1	N/A	071249419939	Air Volume Mega Mascara	BLACK WTP	854	

Column: 10 - Row: 03 Notch: 20 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WSH) HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021489 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
568	1	322730156	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250	
569	1	322141496	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200	
570	1	322141543	071249343258	Voluminous Lash Paradise WSH	Black	201	
571	1	322141404	071249343272	Voluminous Lash Paradise WSH	Black Brown	202	

Column: 10 - Row: 04 Notch: 12 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS LSH PRDS MSCR (WTP) HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021490 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
572	1	322148935	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204	
573	1	322148838	071249343319	Voluminous Lash Paradise WTP	Black	203	
574	1	322140937	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205	
575	1	N/A	071249385210	Lash Serum Solution		0	

Column: 10 - Row: 05 Notch: 4 Fixture Type: HOOK BARS Fixture Description: 4HK BAMBI MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000022905 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
576	1	N/A	071249415504	Bambi Mascara WSH	Extra Noir	407	
577	1	N/A	071249404324	Bambi Mascara WSH	blackest black	400	
578	1	N/A	071249404331	Bambi Mascara WSH	black	401	
579	1	N/A	071249404348	Bambi Mascara WSH	black brown	402	

Column: 10 - Row: 06 Notch: 31 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS CB MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000020916 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
580	1	N/A	071249405062	Voluminous Mascara	deep green	960	
581	1	322145018	071249019344	Voluminous Curved Brush	Black	340	
582	1	322145026	071249019351	Voluminous Curved Brush	Black Brown	350	
583	1	N/A	071249404355	Bambi Mascara WTP	blackest black	405	

Column: 10 - Row: 07 Notch: 23 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS WP HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021496 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
584	1	322145084	071249006429	Voluminous Waterproof	Black Brown	365	
585	1	322146098	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395	
586	1	322143587	071249101919	Voluminous Carbon Black	Carbon Black	335	
587	1	322140296	071249194102	Voluminous False Lashes Mascara	Blackest Black	270	

Column: 10 - Row: 08 Notch: 15 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS BTRFLY MSCR HKBR LIT (ALT) **
 HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:
 Graphic Re-Order Code: SS Holder Re-Order Code:
 Carrier Tray Graphic Re-Order Code: PM1000021482 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
588	1	322145864	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

564	565	566	567
568	569	570	571
572	573	574	575
576	577	578	579
580	581	582	583
584	585	586	587
588	589	590	591
592	593	594	595

NOTCH SCHEMATIC

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL) - 10' X 70" HIGH L'OREAL COSMETICS LAYOUT - FALL 2021

589	1	322148163	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215	
590	1	322140173	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868	
591	1	322140165	071249256701	Voluminous Butterfly Washable Mascara	Black	867	

Column: 10 - Row: 09 Notch: 7 Fixture Type: HOOK BARS Fixture Description: 4HK VLMNS MIL LSHES WP HKBR LIT (ALT) **

HOOK BARS Re-Order Code: PL3000000006 SS Graphic Re-Order Code:

Graphic Re-Order Code: SS Holder Re-Order Code:

Carrier Tray Graphic Re-Order Code: PM1000024539 HOOK BARS Rolled Up Code: PL3000000006 UPC Blade Code:

Loc ID	Fac	Acct Code	UPC	Description	Shade	Shade #	Chip Codes
592	1	322730075	071249187722	Voluminous Million Lashes Mascara	Black	645	
593	1	322730067	071249188125	Voluminous Million Lashes Mascara	Black Brown	655	
594	1	322146551	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630	
595	1	322146543	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670	

Row: 01

Lower Notch: 32

Row: 02

Lower Notch: 28

Row: 03

Lower Notch: 20

Row: 04

Lower Notch: 12

Row: 05

Lower Notch: 4

Row: 06

Lower Notch: 31

Row: 07

Lower Notch: 23

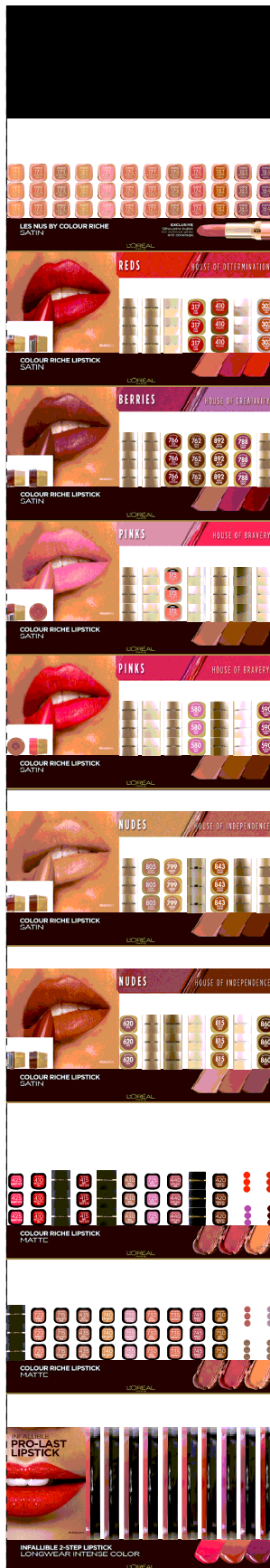
Row: 08

Lower Notch: 15

Row: 09

Lower Notch: 7

564	565	566	567
568	569	570	571
572	573	574	575
576	577	578	579
580	581	582	583
584	585	586	587
588	589	590	591
592	593	594	595









TRUE MATCH CONCEALER
CONCEAL PERFECTIONS.

L'ORÉAL

TRUE MATCH PRESSED POWDER
NATURAL BUILDABLE COVERAGE

L'ORÉAL

TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR

L'ORÉAL

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LUMINOUS COVERAGE

L'ORÉAL

INFALLIBLE PRO-MATTE FOUNDATION
UP TO 24HR MATTE FINISH, FULL COVERAGE.

L'ORÉAL

INFALLIBLE PRO-MATTE FOUNDATION
UP TO 24HR MATTE FINISH, FULL COVERAGE.

L'ORÉAL

INFALLIBLE PRO-MATTE FOUNDATION
UP TO 24HR MATTE FINISH, FULL COVERAGE.

L'ORÉAL

INFALLIBLE TOTAL COVER FOUNDATION
LONGWEAR FULL COVERAGE

L'ORÉAL

L'OR PA



TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH PRESSED POWDER
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR

L'ORÉAL



LUMI FOUNDATION
LUMINOUS COVERAGE

L'ORÉAL



TRUE MATCH NUDE
TINTED SERUM

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ACID
LUMINOUS
MINERAL
POURPOINTS
Lightweight coverage,
the perfect complexion

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LOCK IN LONGWEAR

L'ORÉAL



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PRIME, CORRECT & HYDRATE

L'ORÉAL

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NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH SUPER-BLENDABLE FOUNDATION
NATURAL, FRESH, HYDRATING & BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH PRESSED POWDER
NATURAL BUILDABLE COVERAGE

L'ORÉAL



TRUE MATCH POWDER BLUSH
NATURAL FLUSH OF COLOR

L'ORÉAL



LUMIÈRE FOUNDATION
LUMINOUS COVERAGE

L'ORÉAL



LUMIÈRE HIGHLIGHTING LOTION & DROPS
NATURAL GLOW

L'ORÉAL



MAGIC LUMI
HYDRATING FACE MAKEUP

L'ORÉAL



TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP

L'ORÉAL



TRUE MATCH MINERAL MAKEUP
GENTLE MINERAL MAKEUP

L'ORÉAL

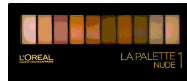
LIQUID SHIMMER EYESHADOW



BRILLIANT EYES
LIQUID SHIMMER EYESHADOW
L'ORÉAL



LA PALETTE
NUDE



COLOUR RICHE LA PALETTE NUDE
10 SHADES, MULTI-FINISH
L'ORÉAL



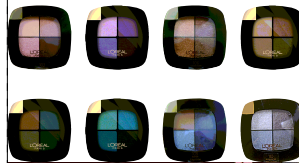
LA PALETTE
NUDE INTENSE



COLOUR RICHE LA PALETTE NUDE INTENSE
10 SHADES, MULTI-FINISH
L'ORÉAL



COLOUR RICHE EYE SHADOW
MATTE & SHIMMER FINISHES
L'ORÉAL



COLOUR RICHE POCKET PALETTE EYE SHADOW
MULTI-FINISH
L'ORÉAL



VISIBLE LIFT SERUM ABSOLUTE FOUNDATION
AGE-PERFECTING COVERAGE
L'ORÉAL



VISIBLE LIFT SERUM ABSOLUTE FOUNDATION
AGE-PERFECTING COVERAGE
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